



---

# Profile

# Revelation Designs CC

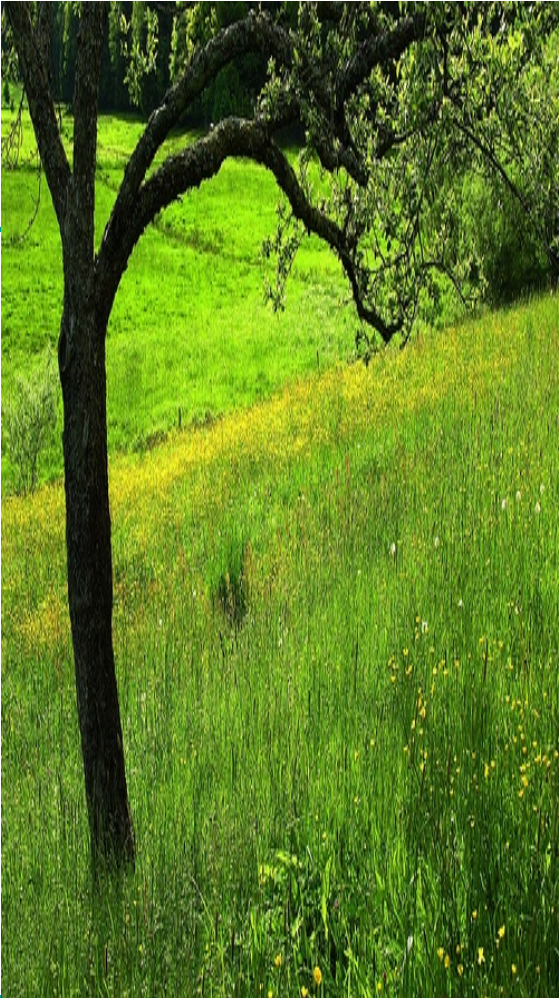
---

**Very Low Energy L.E.D. Based Lighting Products**



# Contents

- Background 03
- Who is Revelation Designs 04
- Vision Mission and Values 05
- Our Brand Promise 06
- Our Products 07
- Benefits 08
- Customers 09
- Focus Areas and Target Sectors 10
- Contact us 11



# Background

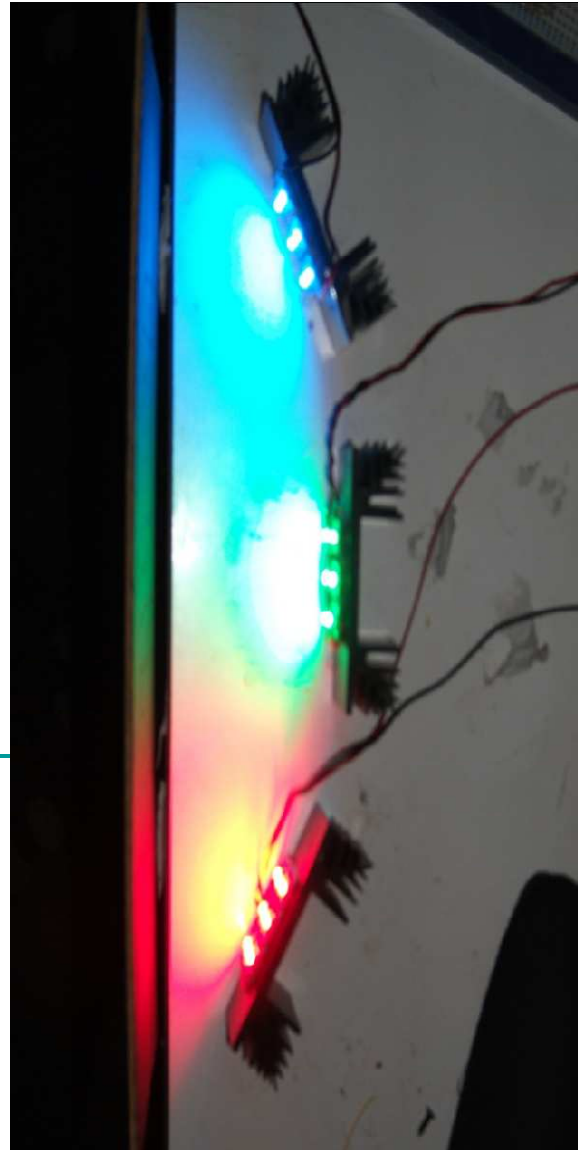
The past few years have brought some serious challenges to the political and socio-economics of our beautiful and precious country. After a major boom in the economy and a highly positive spirit from all sectors of our society, some realities began to strike us at point blank. The rise in crude oil prices, the change in climate, the food shortages, the global recession and finally, the power shortages. All these challenges have an inter-connection and are related to one another in one way or another. For this reason, each of us had a challenge to contribute in efforts aimed at curbing the effects of these negative phenomena. This we can do actively or passively.

- It is in this spirit that Revelation Designs was formed. Our objective was to contribute to national initiatives aimed at targeting the effects of a ~~dying planet and the~~ people living in it. Our expertise allows us to be meaningful role players in finding practical solutions to technological and technical challenges facing the country in a changing world. Our contribution is also not limited to technological intervention, but also to assisting in the creation of a positive and motivated society through dialogue and providing assistance to all communities in matters relating to living peacefully with nature.
- Our commitment is to provide practical solutions to technological challenges and to provide excellence in making such solutions a reality.



# Who is Revelation Designs?

- Revelation Designs is a 21<sup>st</sup> century technology company. The main focus of the company is the provision of very low energy lighting for domestic and industrial use.
- We have been in existence for the past three years and have made significant strides in this field, especially the energy reduction arena.
- We have taken part in Decorex 2011, with a massive interest in our products being shown from all areas in Africa.
- We have also partnered with Solar Energy providers in South Africa so that we can provide a complete system from start to finish.
- All our products are designed and manufactured in South Africa by ISO9001:2001 factories. The products are designed and certified to IEC standards ensuring long life and reliability. Our view to the power provision needs of this country, is to provide a comprehensive approach, which encompasses all methods of power reduction, such as Solar and Wind, but concentrating on the lighting aspect, while developing the communities that we serve.



# Our Vision, Mission and Values

---

■ **Our Vision:** To be a highly competitive, highly professional, world class organization providing sound and practical solutions to the country's technological problems and challenges.

■ **Our Mission:** We see ourselves as leaders in the provision of practical technical and technological solutions to the South African community as well as neighboring countries

**Our Values:** Partnerships (To save our planet and live comfortably)

Prosperity (To our business through thought and deed)

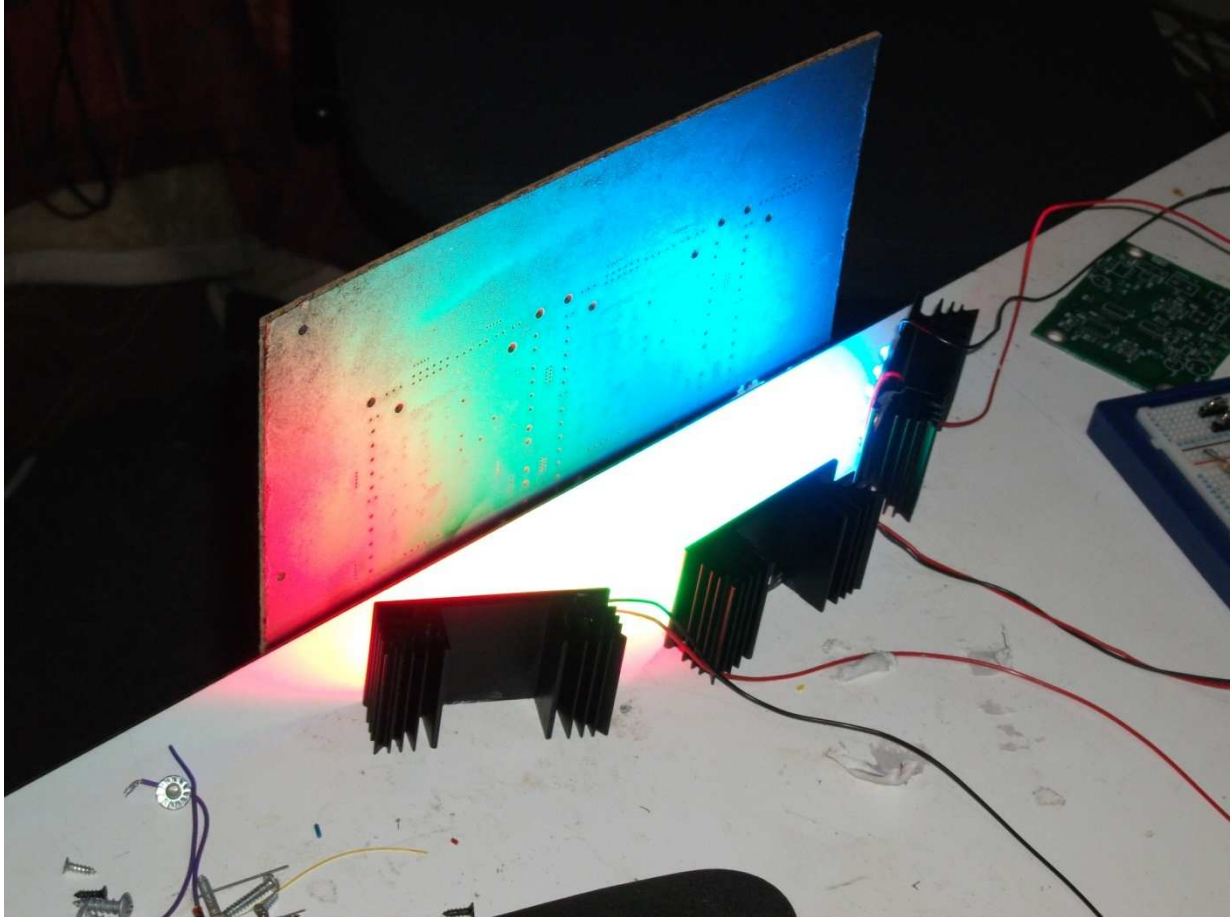
People (Both inside and outside our company)

Principles (Of commitment to our promise of excellence)

Pro-Activeness( In thought, to be leaders in our field)



# Our Brand Promise



- “Technology Excellence For Life”

# Our Products & Services

## ■ Low Voltage Off-Grid Lighting including:

- 12Vdc Downlighter (MR12 replacement)
- 12Vdc Wall mounted exterior lights
- 12Vdc Fluorescent Tube replacements
- 12Vdc Floodlights

## ■ 12Vac dimmable Halogen replacement lamps (4W)

## ■ 230Vac On-Grid Lighting including:

- Dimmable Downlighter (GU10 replacement)
- Dimmable Spotlights (ES27, ES14 and B27 replacement)
- Dimmable Fluorescent Tube Replacement (any multiple of 300mm)
- Exterior Floodlight replacements incorporating daylight switch, external passive infra-red motion detection and automatic switch to standby supply

## ■ Solar Innovations

- Solar Power Maximum Power Point Regulator
- Solar Tracking system

## Other Services

- Custom L.E.D. based lighting design.



# Benefits of L.E.D. Based Lighting

- The benefits of using L.E.D. Based Lighting are threefold. Firstly, low energy lighting assists in bringing down the duration and the frequency of occurrence of load shedding. This is due to a 60% decrease in the lighting load placed on the Eskom Grid by changing to L.E.D. based lighting. Although the initial cost is high, this is far outweighed by the long life (25 Years) and the reduction in lighting energy cost , on a monthly basis. These lamps are literally 'Install and forget'.
- Secondly, there are no toxic elements in an L.E.D. based lamp. Disposal, after the 25 Year life, will not pollute the environment.
- There is also a third benefit due to the low heat emission of L.E.D. based lighting. The load placed on the Grid by Air Conditioning systems is very high, especially in Summer. This can be dramatically reduced by the use of L.E.D. based lighting.
- Other benefits include the knowledge that you, as an individual, are doing your bit to save the planet, for your children, their children and their children's children.

## ■ OUR PRICING

**We offer very competent and reasonable pricing for our products. Our prices are always less than the equivalent imported product and there is the added advantage that the product is locally manufactured, creating jobs for the people of South Africa.**

**Our rates can be viewed on our website as well as any additional information on items we sell and the services we provide.**



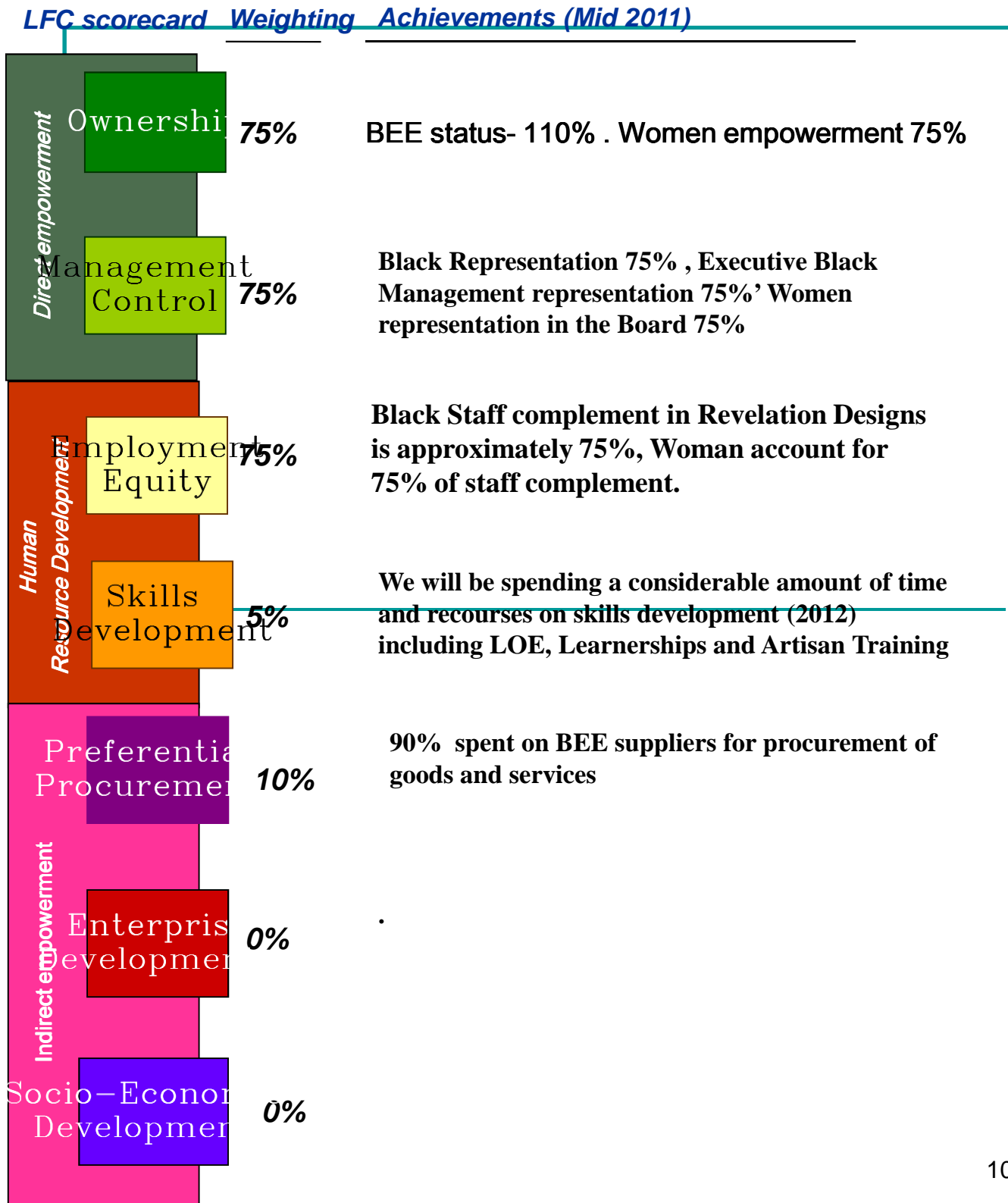
---

# Customers

Our customers are our most valuable asset. We like to think of them as partners in the business. We believe that in order to keep our organization healthy, we need to keep our promise to our customers. Our promise is to give excellent service at all times and under all circumstances. We also believe that by conducting our business with integrity and honesty, we create a healthy relationship with our customers. By solving all matters and queries in the shortest possible time, we are assuring our customers of professional service. And finally, by providing valuable information to our customers, we keep them informed of the changes happening in their surroundings and thereby helping them to prepare for any circumstance they may have to face in their daily lives!

Our customers include big industry, institutions of higher learning, colleges, hospitals, clinics, banking institutions, property developers and municipal authorities.

Our focus is on improving the lives of ordinary South Africans, by providing better means of living, empowering communities and building youth capacity.



# Contact Us

**Revelation Designs is very conscious about the needs of all South Africans, rich and poor. We remain committed to offering our services, advice and to help to all our customers. Please feel free to contact us for any query, questions or advice you may have.**



**Revelation Designs CC  
27B, Millennium Village  
BARBET STREET  
HALFWAY GARDENS**

**MIDRAND**

**1685**

**TEL: 27 (0) 11 312 0866**

**FAX: 27 (0) 11 312 0866**

**MOBILE: 27 (0) 72 415 5429**

**EMAIL: [margie@revelationdesigns.co.za](mailto:margie@revelationdesigns.co.za)**

**EMAIL: [sales@revelationdesigns.co.za](mailto:sales@revelationdesigns.co.za)**

**Web: [www.revelationdesigns.co.za](http://www.revelationdesigns.co.za)**